

FOR IMMEDIATE RELEASE
April 25, 2019

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FINGER LAKES THOROUGHBRED ADOPTION PROGRAM CELEBRATES NATIONAL HELP A HORSE DAY

FARMINGTON, N.Y. – Finger Lakes Thoroughbred Adoption Program (FLTAP) will celebrate National Help a Horse Day on Friday, April 26.

National Help a Horse Day is designed to raise awareness and advocate for horses that need new homes. Participating organizations have a chance to compete for one of five \$10,000 grant prizes provided by the American Society for the Prevention of Cruelty to Animals (ASPCA). The grant funds could be used to aid in rehabilitating, retraining, and rehoming retired racehorses.

“At FLTAP, our mission is to give horses a second chance to be winners,” said Kim DeLong, Board President of FLTAP. “For us, every day is Help a Horse Day, but we’re excited to use this day to help share our commitment with the rest of our community.”

FLTAP’s Purple Haze Center boards up to 16 horses at a time as they await adoption. FLTAP, through collaboration with Finger Lakes Gaming management and horsemen, aides in providing retired race horses a second chance at a productive life.

Help a Horse Day is a nationwide competition for equine rescues and sanctuaries to raise awareness about the lifesaving work they do year-round to care for horses in their community.

About Finger Lakes Thoroughbred Adoption Program: Finger Lakes Thoroughbred Adoption works to find new homes and careers for retired thoroughbreds. The program obtained 501(c)3 certification in May of 2006. Since its inception in 2005, FLTAP has arranged the adoption of over 700 horses. The program, through collaboration with Finger Lakes Gaming & Racetrack management and horsemen, is the first Thoroughbred adoption facility in the United States on the grounds of a racetrack. The Purple Haze Center is the state-of-the-art horse barn located on the west side of the property. For more information, visit www.fltap.org.

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